



**ZERO
WASTE**

Kiel e.V.

Zero Waste Kiel e.V. Report 2024

Marie Delaperrière

On behalf of the board of Zero Waste Kiel e.V.

As of: December 2024

Mitgliedschaften



#breakfreefromplastic

www.zerowaste-kiel.de

WEGE AUS DER PLASTIKKRISE
FORDERUNGEN DER DEUTSCHEN ZIVILGESELLSCHAFT



Outline

- Introduction
- Public work
- Events
- Projects
- Zero Waste City Kiel
- Political Work



Introduction: 2023 - 2024

CBSS “Zero Waste Ambassador Training” and the Interreg Baltic project “Creative Circular Cities” reflect our dual focus on local action and international engagement.



Einführung: Team 2024

Coordination



Insa Stolz
Mars - Sept. 2024



Nora Stroetzel
from Oct. 2024



Marie Delaperrière
since Mars 2023

Board



Roland Kübitz Schwind



Marie Delaperrière



Marc Delaperrière

Public Work: Social Media

Continued posting on our social media channels:

- Instagram: 80 posts
- LinkedIn: limited to re-posts



zerowaste_kiel

Profil bearbeiten

Zum Archiv






109 Beiträge

417 Follower

226 Gefolgt

zerowaste_kiel

Entdecke den Zero Waste Kiel e.V. Verein. Für ein umweltbewussten Wandel!. Weitere Infos auf unserer Website   

 zerowaste-kiel.de



Public work, activities (selection)

January

Lecture in Laboe on zero food waste (30 participants)

March

Clean-up event on Holtenauer Straße; Zero Waste Day (Instagram)

April

Internal working group on “Zero Waste Strategy”; lecture for Interreg CCC Policy Lab in Turku

May

Zero Waste workshop at Max-Tau School

June

Booth at Kiel Kann Mehr Future Festival; lecture at Waterkant Festival

September

Workshop at Thor Heyerdahl Gymnasium

October

Lecture on reusable alternatives; launch of regional campaign (online)



Public Work - Information stands

June 2024

Kieler Woche, Waterkant Festival

Sept. 2024

Ostufer Festival, Stadtwerk Kiel

Nov. 2024

CAU Kiel - Green Office

Note: Design of new posters and conceptual development of the booth layout



External events, as contributor

Jan.: CCC Kick-Off Riga

Feb.: Retreat *Exit Plastik* Berlin

März: CCC Barcamp Kieler Kulturkraft 2024

April:

CCC Policy LAB, Turku

Zero Waste Europe - *Networkgathering* NWG in Gent

June:

CCC Business LAB, Aarhus

BFFP European Meeting, Berlin

July: Retreat Exit Plastik, Neudietendorf

Aug.: Barcamp Kiel 2024

Sept.: CCC Citizen LAB, Kiel

Nov.: Workshop action plan - circular economy - focus on education (MEKUN)

Dez.: CCC Strategy LAB, Tallinn



Events as organisator, co-organisator

- **Jan.:** Film Plastic Fantastic (Intern)
- **Feb.:** Plastik Conference Berlin (within *Exit Plastik*)
- **April:** Kick-off meeting Waterkant
- **Juli:** Picknick (Intern)
- **Sept.:**
 - CCC Citizen LAB, Kiel
 - World Clean-Up Day: ZW trifft Kunst in Gaarden
- **Nov.:** Open Space Conference, Kiel
- **Dec.:** CCC Strategy LAB, Tallinn



Project: Zero Waste Ambassador Training (Dec. 23 - Feb. 24)

Goals: Build a fundamental understanding of Zero Waste vs. circular economy for application in Zero Waste Cities projects

Lead Partner: Let's Do It Foundation (Estonia)

Funder: CBSS (Council of the Baltic Sea States)

Budget (Kiel): €10,000

Program Structure: A comprehensive curriculum on Zero Waste Cities:

- 4 online sessions (starting December 2023)
- 3 in-person days (January 2024)

Participants: Approximately 20 participants from Germany, Estonia, Sweden, Denmark, Finland, and other countries



Zero Waste Event with the Waterkant Festival as a best practice (April–December 2024)

Project Objective

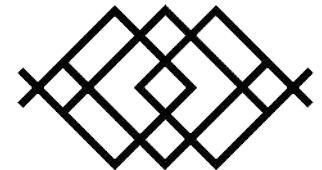
- Establish the Waterkant Festival as a best-practice example for zero-waste festivals in Germany and Europe, particularly in the Baltic region
- Develop a guideline for zero-waste events to support other event organizers in their sustainable transformation

Budget €15,000

Funder: Bingo, die Umweltlotterie

Outcome:

- A significant reduction in waste, [and a festival that serves as a blueprint for sustainable events.](#)
- Guide: [How-to-Zero-Waste-in-Events-Waterkant-Festival-2024-V20-01-25.pdf](#)



waterkant



Project: Zero Waste Shopping (Nov. 24 - Oct. 25)

Goals

- Rebuild the existing “Refill” system through professional support and integrate at least 100 shops in Kiel by the end of 2025
- Increase project visibility through a campaign in Kiel and Schleswig-Holstein, including a media package (with video)
- Engage association members and interested individuals as “ambassadors” to drive the project forward
- Maintain and regularly update the website and database of participating businesses

Budget: €10,000

Funder: Bingo die Umweltlotterie

Status: just started



Project: Open Space Conference 22. November 2024

Goal

- Strengthen civic engagement
- Promote zero-waste practices
- Create synergies with local environmental NGO's

Budget: €2,000

Funder: City of Kiel

Open

- Reporting by the end of January 2025
- Social media and/or website article
- Participant follow-up

Next Steps

- Dates are scheduled for January 2025 for local NGO's alliance creation



JETZT ANMELDEN!

Zero Waste Kiel lädt ein
Vernetzungs- Open Space* & Schnippeldisko

Unsere Themen:
Synergien analysieren, Möglichkeit von gemeinsamen Aktionen und der gegenseitigen Unterstützung identifizieren, Mitgliedersituation und -akquise diskutieren, Netzwerken :)

Starterkitchen, Kuhnkestr. 6, 24118 Kiel
Freitag, 22.11.2024 - 14:00 - 18:00 Uhr,
Schnippelparty im Anschluss

Aktion zur kommunale Woche der Abfallvermeidung unter dem Motto „BIS ZUM LETZTEN KÖNNEN! LEBENSMITTEL“

Project: Creative Circular Cities (Nov. 2023 - Oct. 2026)

Objectives:

To advance the circular economy through the cultural and creative sector (CCSI) across the six demonstration cities, and to leverage CCSI to promote circular lifestyles.

To develop a “CCC Starter Kit” and a “CCC Policy Roadmap” to support other cities in the Baltic Sea region.

Budget: €120,000 over 3 years

Project Status:

The first year, the preparation phase, has been successfully completed. Since November, the project has entered its second year, focusing on the pilot phase.

Kiel -Team:



Lead partner:



Funders: **Interreg**
Baltic Sea Region



Co-funded by
the European Union



New Interreg Baltic Project? : Circ@Home

Goals

- Promotion of the circular economy through the development of an integrated service concept for urban households to support sustainable practices and lifestyles.
- Introduction of “Circularity Hubs” and prototypes to make circular behavior accessible to communities.

Budget: approx. €164,500 over 3 years

Lead Partner: University of Kiel

Status

- Clarification of the inclusion of Zero Waste Kiel in the project
- Challenge of co-financing

Lead partner:



Funder:

Interreg
Baltic Sea Region



Co-funded by
the European Union



Zero Waste City Kiel

Regular Exchange with the environment department:

- Continued collaboration with the City of Kiel, our partner in the Zero Waste City project.

Participation in the Advisory Board → Zero Waste Awareness Working Group.

Zero Waste Kiel e.V. should provide the city with its educational offerings for publication on the city's website.

Next Exchange: Zero Waste Kiel will send an invitation for the next meeting, expected in February once the annual schedule is finalized.



Political work - advocacy

Key Activities Over the Year:

- Active participation in alliances Exit Plastik, BFFP, and ZWE, including 20+ co-signatures and review contributions.
- Policy & advocacy: Call for public procurement reform (CIR, CorA), Pellet Fact Sheets (Exit Plastik; Rethink Plastic Alliance), PFAS letter to von der Leyen, INC5 Treaty Countdown and statement “Courage, not compromise,” letter to Health Commissioner on FCM regulation revision.

Lobbying & Local Engagement:

- **July:** Local alliance project on city packaging tax
- **August:** Packaging tax meeting with SPD; Kick-off CCC Steering Group (City of Kiel, Muthesius)
- **September:** Packaging tax exchange with Ms. Voß (Environmental Officer)
- **November:** Feedback on Schleswig-Holstein Waste Management Plan for MEKUN



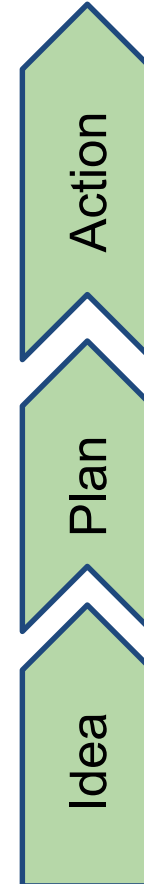
Outlook for 2026

- **Zero Waste initiatives:** “Zero Waste Shopping” project, promotion of the Zero Waste Event Guide, local actions and clean-up campaigns with community partners, film screenings, fundraising.
- **Networking & Collaboration:** Continued engagement with ZWG, ZWE, BFFP, Exit Plastik, and the City of Kiel in the Zero Waste City project.
- **Education & Awareness:** Development of educational offerings, participation in European Week for Waste Reduction, strengthening social media presence.
- **Visibility & Outreach:** Festival booths and public events (e.g., Waterkant Festival, KiWo).

Interreg Baltic Projects:

- 2nd year of Interreg Baltic Project “Creative Circular Cities” (2023–2026)
- Launch of Interreg Baltic Project “Circ@Home” (2025–2028)?

...Stability!



Thanks!

Our work at Zero Waste Kiel e.V. is powered by volunteers and donations. Support us and be part of the change!

