



Zero Waste Kiel e.V.

Annual report 2025

Marie Delaperrière
On behalf of the board of Zero Waste Kiel e.V.

As of: December 2025

Memberships



#breakfreefromplastic

www.zerowaste-kiel.de

WEGE AUS DER PLASTIKKRISE
FÖRDERUNGEN DER DEUTSCHEN ZIVILGESELLSCHAFT



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Introduction

Zero Waste Kiel e.V. an association with strong local roots while positioning itself as a decisive actor in the circular economy across the Baltic region.



Team 2025

Coordination



Nora Stroetzel

- Association coordination (October 2024 – September 2025), since October 2025 support in coordination
- Coordinator for the “Zero Waste Shopping” project



Marie Delaperrière

- Association coordination
- Project manager (Interreg projects), since November 2023

Board



Roland Kübitz Schwind



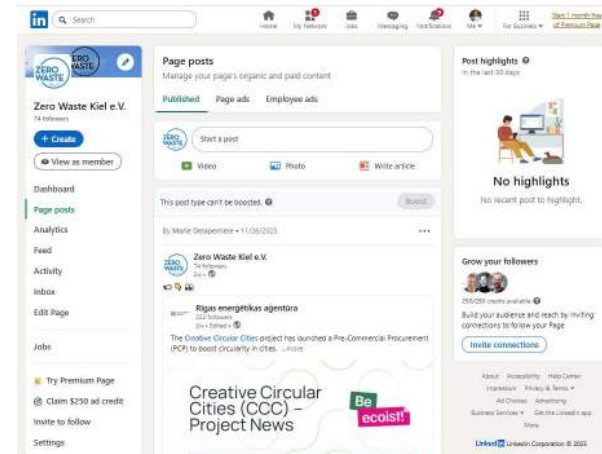
Marie Delaperrière



Marc Delaperrière

Public Work: Social Media

- Maintaining our social media channels
- Instagram as our main channel
- LinkedIn exclusively for reposts
- Withdrawal from X (formerly Twitter)
- No account on Bluesky





Notiz ...

zerowaste_kiel

139 Beiträge 569 Follower 288 Gefolgt

Entdecke den Zero Waste Kiel e.V. Verein. Für ein umweltbewussten Wandel!
Weitere Infos auf unserer Website

zerowaste-kiel.de @ zerowaste_kiel

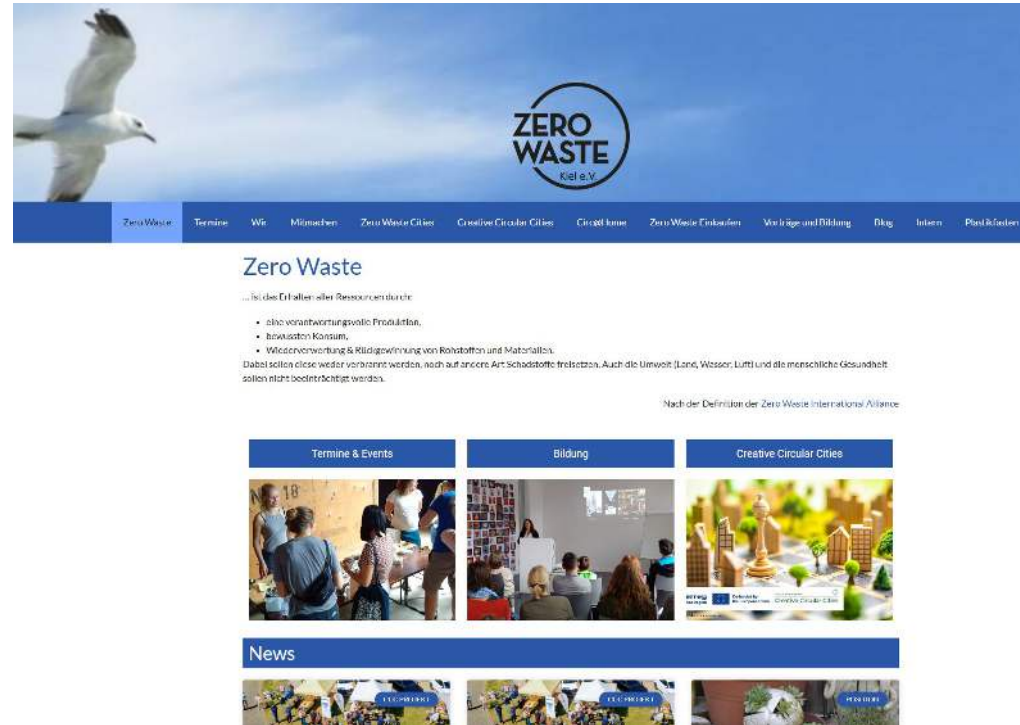
+152 Followers

Public work:website

- Regular blog articles

Central communication platform for our projects:

- [Creative Circular Cities](#)
- [Circ@Home](#)
- [Zero Waste Einkaufen](#)



Public work: Information stands

May 2025

- Anschar Upcycling Festival



Aug 2025

- In Molfsee



Nov 2025

- at the Kiel Volunteer Fair



Demokratie braucht Engagement

Ehrenamts- messe



Alle am Ehrenamt Interessierten
sind herzlich eingeladen!



Schirmherrin: Stadtpräsidentin Bettina Aust



Events 2025 (Selection)

January

- Plenum ZWG – Lecture “How to Zero Waste”



February

- Plastic Conference Berlin (Exit Plastic)
- Retreat Exit Plastic, Berlin



March

- Kick-off meeting Circ@Home project, Hamburg
- Kiel Alliance – Trash Collection Campaign for World Water Day



April

- Clean-Up at Kiellinie



Events 2025 (Selection)

May

- CCC Repair – Upcycling Festival
- Retreat Exit Plastic, Weimar
- ZWE General Assembly, Montenegro

July

- BNE Workshop

September

- Circ@Home Partner Meeting, Vantaa
- ZWG General Meeting
- Presentation of our “Zero Waste Events” concept at the ZW Cities Meeting (ZWG)

December

- CCC Transition LAB, Turku
- 5th Anniversary Reception, Zero Waste City Kiel



Political Work

Throughout the year:

- Active participation in the alliances „[Exit Plastik](#)“, [BFFP](#) ,[ZWE](#),
- Over 20 co-signatories and participation in review processes

Feb, July, Oct 2025:

- Roundtable on reusables, City of Kiel

Apr 2025:

- Meeting with Ms. Täck, Member of Parliament and Speaker for Energy and Circular Economy



Local alliance 'Stronger together' - Kiel

- Since January 2025: Local alliance meeting every two months (on the second Thursday of each month)
- Originating from the 2024 Open Space Conference
- Instagram group 'Stronger together – Kiel Alliance' established

Achievements in 2025:

- Continuous cooperation over the course of a year
- Mutual sharing of social media posts
- Regular consultations and meetings
- Improved networking
- Joint actions, including at the Reusable Round Table



Gemeinsam stärker Bündnis Kiel



Project: Zero Waste Shopping (Nov. 2024 – Mar. 2026)

Objectives

- Professional reconstruction of the system
- Integration of at least 100 businesses in Kiel by the end of 2025
- Increased awareness through a campaign in Kiel and Schleswig-Holstein (including media package with video)
- Integration of association members and interested parties as ambassadors
- Maintenance of the website and database of participating businesses

Budget: €10,000



Project: Creative Circular Cities (CCC) - Nov 2023- Oct 2026

Objectives

- Promotion of the circular economy through the cultural and creative sector (CCSI)
- Support for circular lifestyles in six demonstration cities
- Development of a 'CCC Starter Kit' and a 'CCC Policy Roadmap' for other cities in the Baltic Sea region

Budget: €120,000 (3 years)

Status

- Completion of the second project year (piloting)
- Since November 2025 in the third project year: transfer of solutions

Kiel -Team:



Lead
partner:



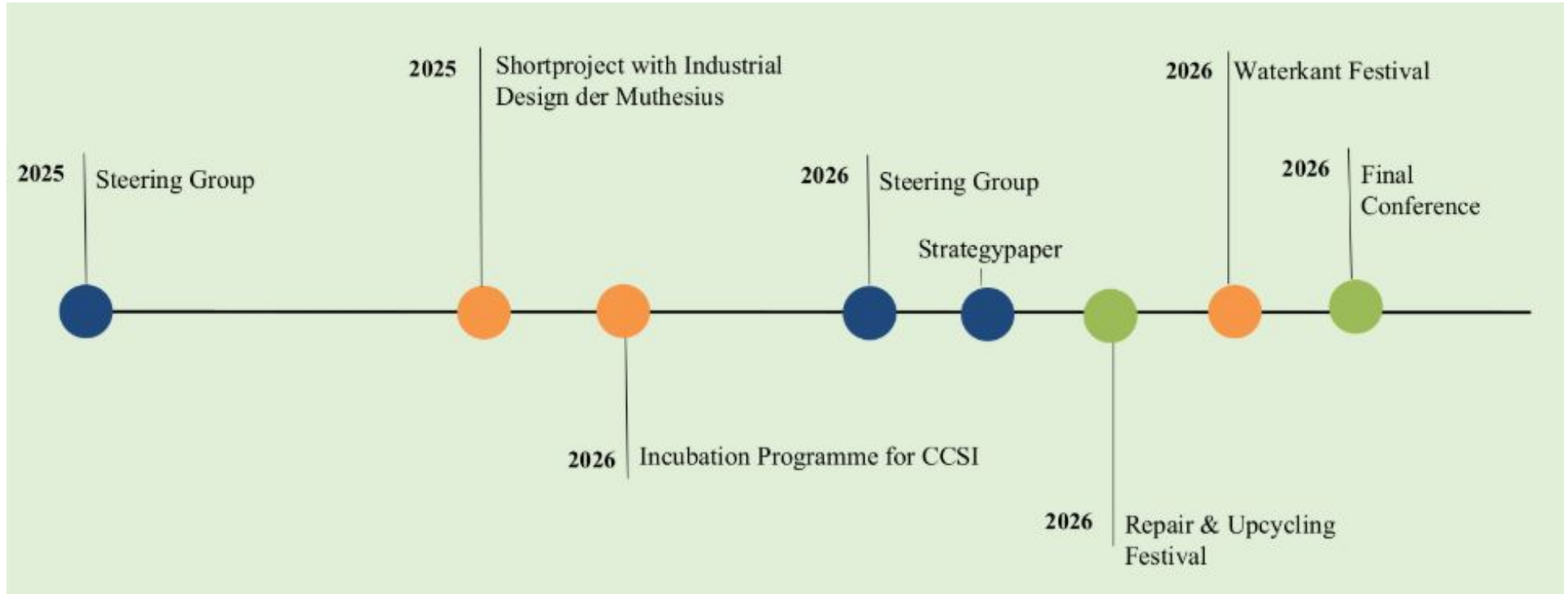
Financing:



Co-funded by
the European Union



Project: CCC - Nov 2023- Oct 2026 - Plan for Kiel



Project: Circ@Home (Mar 2025 – Feb 2028)

Goals:

- Development of an integrated service concept for urban households
- Promotion of sustainable practices and lifestyles
- Establishment of circularity hubs and development of prototypes

Budget:

- Total budget approx. €149,500 (3 years)
- Own contribution of 20%

Status:

- First reporting period completed
- [Whitepaper](#) on the household model finalized
- Pre-test of the household model completed
- Preparation for the 2nd project year → Piloting phase

Lead partner:



Förderung:



Co-funded by
the European Union



Zero Waste City Kiel

- Continued cooperation partner of the City of Kiel
- Member of the Advisory Board (last meeting in May 2025)
- Association's educational offerings visible on the City's website
- **Next exchange planned:** January 2026, topic: re-certification



Outlook for 2026

Administration

- Increasing the internal and external visibility of the association (e.g. information stands, Waterkant Festival, Kiel Week)
- Strengthening social media activities
- Securing a fund for coordination

Local:

- Complete the “Zero Waste Shopping” project
- Activities with the Kiel Alliance
- Continue collaboration with the City of Kiel on the Zero Waste City project

National & International:

- CCC Final Conference in September
- Circ@Home pilot project
- Continue networking activities (ZWG, ZWE, BFFP, Exit Plastic)



10 Years of Zero Waste Kiel e.V.!

Thank you for your interest

Zero Waste Kiel e.V. relies on voluntary work and donations.
Thank you for supporting our work!



Thanks!

Our work at Zero Waste Kiel e.V. is powered by volunteers and donations. Support us and be part of the change!