



# Zero Waste Kiel e.V.

## Annual report 2025

Marie Delaperrière  
On behalf of the board of Zero Waste Kiel e.V.

As of: December 2025

### Memberships



#breakfreefromplastic  
[www.zerowaste-kiel.de](http://www.zerowaste-kiel.de)



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# Introduction

Zero Waste Kiel e.V. an association with strong local roots while positioning itself as a decisive actor in the circular economy across the Baltic region.



# Team 2025

## Coordination



**Nora Stroetzel**

- Association coordination (October 2024 – September 2025), since October 2025 support in coordination
- Coordinator for the “Zero Waste Shopping” project



**Marie Delaperrière**

- Association coordination
- Project manager (Interreg projects), since November 2023

## Board



**Roland Kübitz Schwind**



**Marie Delaperrière**



**Marc Delaperrière**

# Public Work: Social Media

- Maintaining our social media channels
- Instagram as our main channel
- LinkedIn exclusively for reposts
- Withdrawal from X (formerly Twitter)
- No account on Bluesky



Notiz ...

**zerowaste\_kiel**

139 Beiträge 569 Follower 288 Gefolgt

+152 Followers

Entdecke den Zero Waste Kiel e.V. Verein. Für ein umweltbewussten Wandell. Weitere Infos auf unserer Website

[zerowaste-kiel.de](http://zerowaste-kiel.de) [@zerowaste\\_kiel](https://www.instagram.com/zerowaste_kiel/)



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By Marie Despommier • 11/09/2023

Zero Waste Kiel e.V.

Riga energikas agentūra

The Creative Circular Cities project has launched a Pre-Commercial Procurement (PCP) to boost circularity in cities. [more](#)

Creative Circular Cities (CCC) – Project News

Be ecoist!

250,000 credits available. Build your audience and ready by inviting connections to follow your Page

Invite connections

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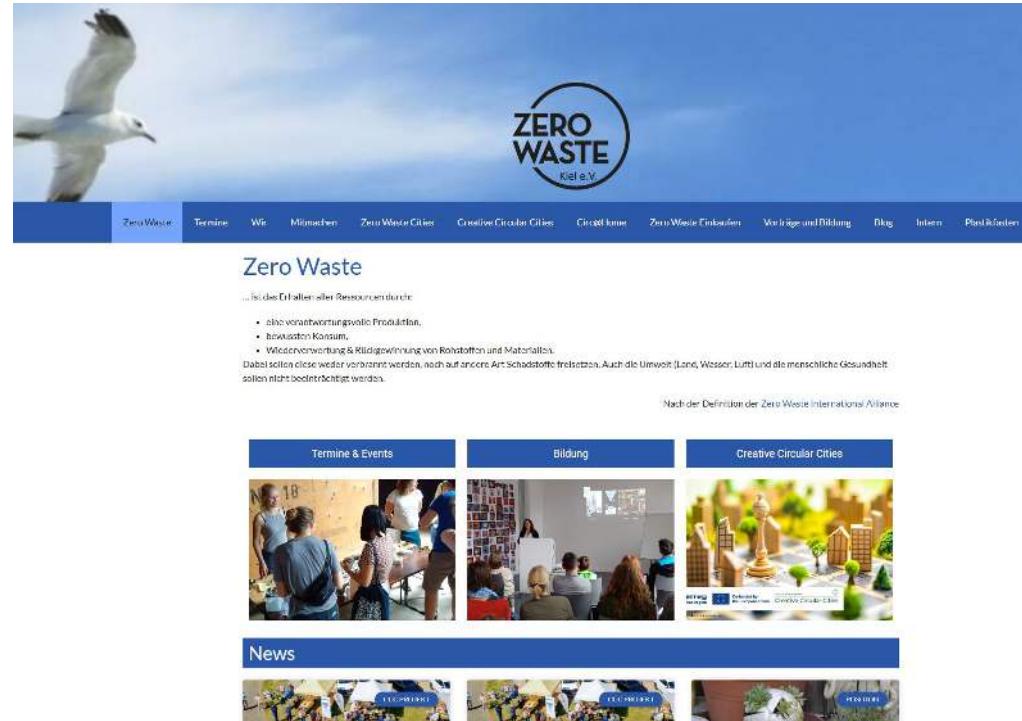


# Public work:website

- Regular blog articles

Central communication platform for our projects:

- [Creative Circular Cities](#)
- [Circ@Home](#)
- [Zero Waste Einkaufen](#)



# Public work: Information stands

**May 2025**

- Anschar Upcycling Festival



**Aug 2025**

- In Molfsee



**Nov 2025**

- at the Kiel Volunteer Fair



Demokratie braucht Engagement

## Ehrenamtsmesse



Alle am Ehrenamt Interessierten sind herzlich eingeladen!



Schirmherrin: Stadtpräsidentin Bettina Auer  
SH  
Kiel, Hanse City  
netzbüroder  
Energieagentur Schleswig-Holstein



# Events 2025 (Selection)

## January

- Plenum ZWG – Lecture “How to Zero Waste”



## February

- Plastic Conference Berlin (Exit Plastic)
- Retreat Exit Plastic, Berlin



## March

- Kick-off meeting Circ@Home project, Hamburg
- Kiel Alliance – Trash Collection Campaign for World Water Day



## April

- Clean-Up at Kiellinie



# Events 2025 (Selection)

## May

- CCC Repair – Upcycling Festival
- Retreat Exit Plastic, Weimar
- ZWE General Assembly, Montenegro



## July

- BNE Workshop



## September

- Circ@Home Partner Meeting, Vantaa
- ZWG General Meeting
- Presentation of our “Zero Waste Events” concept at the ZW Cities Meeting (ZWG)



## December

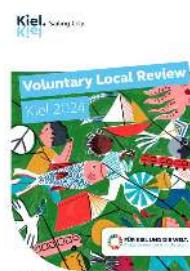
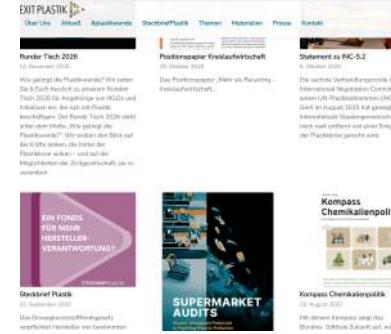
- CCC Transition LAB, Turku
- 5th Anniversary Reception, Zero Waste City Kiel



# Political Work

## Throughout the year:

- Active participation in the alliances „[Exit Plastik](#)“, [BFFP](#) , [ZWE](#),
- Over 20 co-signatories and participation in review processes



## Feb, July, Oct 2025:

- Roundtable on reusables, City of Kiel

## Apr 2025:

- Meeting with Ms. Täck, Member of Parliament and Speaker for Energy and Circular Economy

# Local alliance 'Stronger together' - Kiel

- Since January 2025: Local alliance meeting every two months (on the second Thursday of each month)
- Originating from the 2024 Open Space Conference
- Instagram group 'Stronger together – Kiel Alliance' established



## Achievements in 2025:

- Continuous cooperation over the course of a year
- Mutual sharing of social media posts
- Regular consultations and meetings
- Improved networking
- Joint actions, including at the Reusable Round Table



Gemeinsam stärker Bündnis Kiel



# Project: Zero Waste Shopping (Nov. 2024 – Mar. 2026)

## Objectives

- Professional reconstruction of the system
- Integration of at least 100 businesses in Kiel by the end of 2025
- Increased awareness through a campaign in Kiel and Schleswig-Holstein (including media package with video)
- Integration of association members and interested parties as ambassadors
- Maintenance of the website and database of participating businesses

**Budget: €10,000**



# Project: Creative Circular Cities (CCC) - Nov 2023- Oct 2026

## Objectives

- Promotion of the circular economy through the cultural and creative sector (CCSI)
- Support for circular lifestyles in six demonstration cities
- Development of a 'CCC Starter Kit' and a 'CCC Policy Roadmap' for other cities in the Baltic Sea region

**Budget:** €120,000 (3 years)

## Status

- Completion of the second project year (piloting)
- Since November 2025 in the third project year: transfer of solutions

Kiel -Team:



Lead partner:



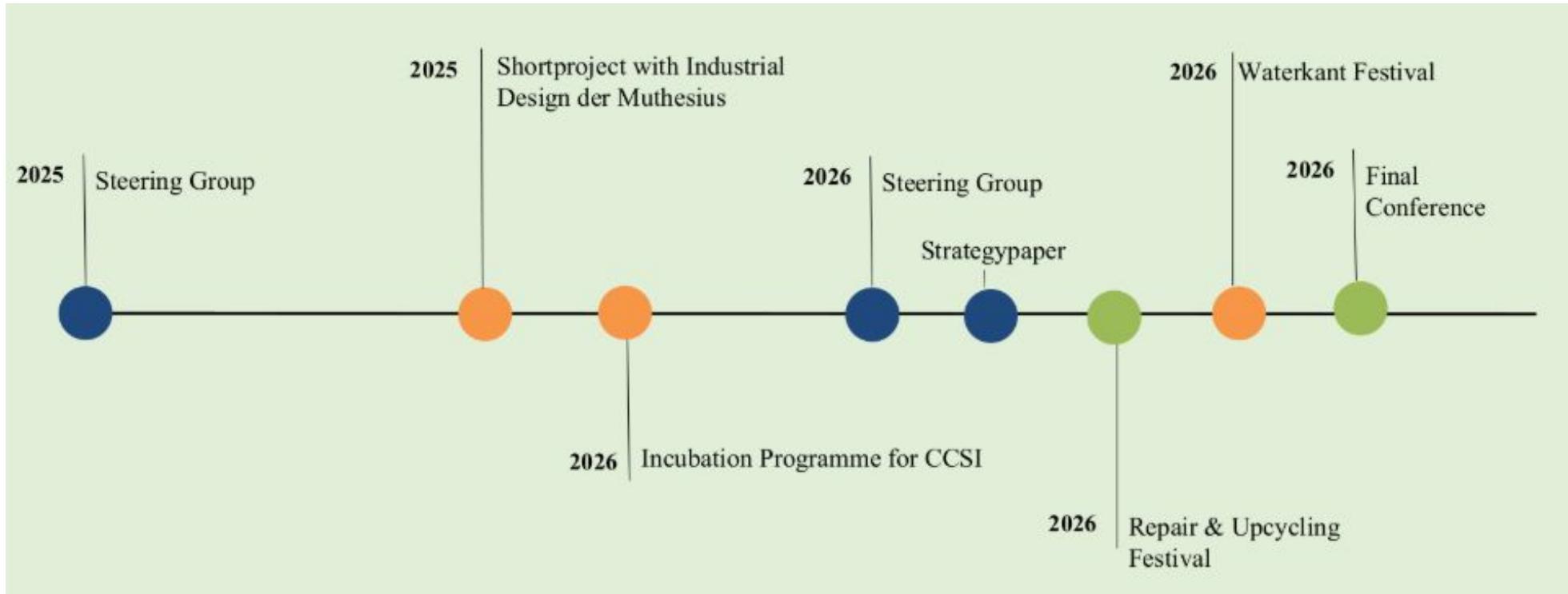
Financing:



Co-funded by  
the European Union



# Project: CCC - Nov 2023- Oct 2026 - Plan for Kiel



# Project: Circ@Home (Mar 2025 – Feb 2028)

## Goals:

- Development of an integrated service concept for urban households
- Promotion of sustainable practices and lifestyles
- Establishment of circularity hubs and development of prototypes

## Budget:

- Total budget approx. €149,500 (3 years)
- Own contribution of 20%

## Status:

- First reporting period completed
- [Whitepaper](#) on the household model finalized
- Pre-test of the household model completed
- Preparation for the 2nd project year → Piloting phase

Lead partner:



Förderung:



Co-funded by  
the European Union



# Zero Waste City Kiel

- Continued cooperation partner of the City of Kiel
- Member of the Advisory Board (last meeting in May 2025)
- Association's educational offerings visible on the City's website
- **Next exchange planned:** January 2026, topic: re-certification



# Outlook for 2026

## Administration

- Increasing the internal and external visibility of the association (e.g. information stands, Waterkant Festival, Kiel Week)
- Strengthening social media activities
- Securing a fund for coordination

## Local:

- Complete the “Zero Waste Shopping” project
- Activities with the Kiel Alliance
- Continue collaboration with the City of Kiel on the Zero Waste City project

## National & International:

- CCC Final Conference in September
- Circ@Home pilot project
- Continue networking activities (ZWG, ZWE, BFFP, Exit Plastic)



# 10 Years of Zero Waste Kiel e.V.!

Thank you for your interest

Zero Waste Kiel e.V. relies on voluntary work and donations.  
Thank you for supporting our work!



# Thanks!

Our work at Zero Waste Kiel e.V. is powered by volunteers and donations. Support us and be part of the change!

